

Press Release

"Research in Germany" presents itself at the Hannover Messe 2009 with a "World of Nano" (20 to 24 April 2009)

Bonn, 20 April 2009

The research institutions taking part in the "Research in Germany" Nanotechnology Campaign are showing their latest innovations and groundbreaking technologies at the world's largest industrial fair. This year's motto is "World of Nano" and will be complemented by the presentation of a Nano Truck.

Under its "Research in Germany – Land of Ideas" brand, the Federal Ministry of Education and Research (BMBF) has been promoting research in Germany and funding international cooperation by German companies and research institutions since 2006.

In its capacity as one of the 17 cutting-edge fields of the future in the High-Tech Strategy (HTS) for Germany, Nanotechnology was chosen as a core campaign topic on account of its great scientific dynamism and its international economic significance.

The German Government is funding the "Nano Initiative – Action Plan 2010" with more than 350 million euros per year. The market potential for nanotechnology-based products is huge, with a worldwide volume of over one trillion euros forecast for 2015.

Within the scope of the initiative's thematic and regional focuses, the German Academic Exchange Service (DAAD) is coordinating exhibition presentations, events as well as advertising and marketing measures on behalf of the BMBF, and also manages the information platform www.research-in-germany.de, where you can find the very latest information on what German research has to offer. "Research in Germany" will be publishing the first edition of its newsletter at the end of April".

German companies and research institutions will next present their nanotechnology activities at the Conference and Trade Show (NSTI) in Houston from 3 to 7 May 2009.

For further information on "Research in Germany", please go to www.research-in-germany.de or on the BMBF's German Nano Initiative, to www.bmbf.de/.

Event/Venue:
Hannover Messe
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